Webvanta

NEXT-GENERATION HOSTED CMS PLATFORM ENABLES FRONT-END DESIGNERS TO BUILD DATABASE-DRIVEN SITES WITHOUT PROGRAMMING

Sebastopol, CA — April 12, 2010 — Webvanta, the powerful Software as a Service CMS that enables web designers to easily and quickly build hosted dynamic websites, today announced the release of version 2.0 of the Webvanta platform, which gives designers even more control and flexibilty to design and manage sophisticated, database-driven websites without needing a programmer. Webvanta 2.0 provides more power and flexibility than other hosted CMS solutions, which typically do not support custom databases or structured content. It is an easier-to-use alternative to systems such as Drupal, Joomla!, and Expression Engine, which typically require much more time to complete a site, and it is more powerful and easier to customize than WordPress.

"Since releasing version 1.0 of Webvanta last September, we've been listening attentively to the designers who have been using it. As a result of this feedback, we've rewritten the administrative interface to make it even more efficient for designers and site owners," said Michael Slater, Webvanta CEO and co-founder. "Webvanta allows designers who don't want to deal with PHP and SQL to create database-driven sites without needing help from programmers. Designers using Webvanta tell us that it enables them to provide a CMS for even their most cost-sensitive clients, and that these sites deliver oustanding SEO."

The Webvanta Solution

Webvanta is a SaaS (software-as-a-service)-based solution designed to empower designers to deliver better business results for themselves and their clients. Designers can use whatever tools they want to create their page designs, and then integrate their HTML, CSS, and JS code into the Webvanta system to construct the site. There's no limitations on the design of their pages, and no complicated theming system to deal with – setting up any arbitrary design is easy. Features include a full blog system, photo galleries, calendars, RSS feeds, and a membership system, as well as fully customizable database-driven content.

Webvanta makes it easy for clients to make updates on their own, enabling site owners to keep their sites fresh while keeping their costs down and preserving the integrity of their sites' design.

Webvanta's [hosted CMS](#) eliminates all the hassles of software updates, security risks, backups and systems administration, so designers can focus on design while being assured of reliability.

Designer Louis Plante commented, "I had no trouble learning Webvanta, since it leveraged everything I already knew. I dropped in my front-end code and was building customized, content-rich sites in far less time than with any other CMS I had used. I've saved clients up to 70% in total costs."

Availability

Webvanta 2.0 is available now. Pricing starts at as little as $15 monthly for use of the CMS and database system, site hosting, monitoring, and support.

About Webvanta

Founded in 2007 by CEO Michael Slater and CTO Christopher Haupt, two former Adobe executives, Webvanta is at the forefront of the SaaS/web design revolution for business websites. Webvanta's mission is to provide a radically different type of CMS that marries a powerful back-end system with an easy-to-use hosted service, optimized for the needs of the design community. Every day Webvanta designers are expanding their business, sharing information, and building the next phase of the Web. See how web [CMS design](#) is joining the SaaS revolution at: [Webvanta.com](#).

Contact

Michael Slater, CEO
+1 888 670 6793 ext. 2
michael@webvanta.com