Webvanta's Private-Label Hosted CMS Boosts Designer Profits

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Webvanta, a leading provider of hosted content management and site-building solutions for professional designers and agencies, now offers a private-label system, priority support, and more through its new Design Partner Program.

"We've cut our development time by about a third. Not only has this made us more competitive but also more profitable."

Webvanta, provider of a hosted CMS (www.webvanta.com) and site-building services for designers, now offers a complete private-labeled version of its system as part of its design partner program (www.webvanta.com/partner).

By becoming Design Partners, professional web designers can customize all the branding of this powerful, easy-to-use hosted CMS, reinforcing their brand whenever their customers log in to edit their sites. It remains a fully managed SaaS content management system, eliminating all concerns about hosting, security, and upgrades.

Design Partners also get personalized training, priority support, discounts, and a listing in Webvanta's web designer directory (www.webvanta.com/designer-directory).

Webvanta already has more than 30 Design Partners, and their experience demonstrates how it helps them increase their productivity, profits, and customer satisfaction.

Design Partner Outer Banks Internet Boosts Profitability

From its founding in 1995 until recently, Webvanta design partner Outer Banks Internet (http://www.webvanta.com/success-story/172689-outer-banks-internet) performed all development in-house with staff programmers. Now, since the company has become a Webvanta Design Partner, most of its development work is handled by the Webvanta team -- or made unnecessary by the features built in to the Webvanta platform.

With the opportunity to create database-driven sites more easily, OBI completes projects faster now. "Webvanta allows us to offer additional capabilities to advance our clients' sites," Hess said. "It was very important to us to have a solution where the software is continuously updated, patched and advanced without our having to get involved."

By comparison, Hess notes that other content management solutions like WordPress and Joomla would require regular patching, plug-ins and upgrades, all of which would add additional cost to the client.

Additionally, OBI now affordably offers greater site control to all clients with Webvanta's CMS. Clients can edit their own content without waiting or having to engage OBI, helping keep content fresher.

"By completing sites faster, we can take on more projects, which increases our monthly revenue."

Inspira Digital Reduces Development Time by One-Third

Webvanta design partner Inspira Digital (http://www.webvanta.com/success-story/164663-inspira-digital) is a full-service web design firm in the U.K. "If it's easy for customers to update their content," said Luke Green, director, then they are inclined to keep it more current, and get more value from their sites."

Inspira's search for a web content management solution focused on a number of key areas. It had to be easy for customers to use, and have the technical breadth to empower the firm to deliver more effectively and efficiently for its clients.

Webvanta emerged as a perfect fit and has become the first choice web platform for many Inspira Digital clients. The software-as-a-service content management system (CMS) enables web designers to build dynamic, database-driven websites easily and quickly.

"Because we can bring many of our database-driven sites into our core team, we now have more control over the direction of projects and consequently the quality control. We can be absolutely sure we're delivering the best product to the client."

"We've cut about a third off our development time. We're more efficient and responsive, and more profitable when delivering websites using Webvanta," Green adds.

About Webvanta

Webvanta provides a hosted content management system (www.webvanta.com) that enables designers to create more effective sites with less effort. Founded in 2007 by two Adobe veterans, Webvanta offers site-building services as well as a hosted CMS. The company's new Design Partner Program enables designers to private-label the system and gives them access to customized training and priority support.